

## Editorial Calendar

We value our guest writers. Because of you, HR C-Suite continues to grow, seeing increased visitors, and engaging discussions on our social networks.



We encourage creativity and original thought. Because of that, this editorial calendar is not meant to stifle or limit ideas. Instead this is intended to spark ideas for articles.

Our growing audience is comprised of HR executives and business leaders. Topics of interest will be about the workplace, talent management, performance management, recruitment, and HR technology. However, we strongly encourage a higher-level discussion in our articles. We want to know how to leverage workplace strategies to achieve business results such as profitability, productivity, competitive advantage, and innovation.

Think about what business leaders struggle with today– difficult economy, organizational transitions (Merger and acquisitions, shared service transition, downsizing), the need to become more efficient while not sacrificing quality, increased competition, globalization challenges, staying on top of rapidly changing technology, increasing regulations, and so on. Write about how companies can be successful despite these challenges.

Still not sure what to write about? Take a look at the calendar below and if an idea grabs you, write to us at [info@hrsuite.com](mailto:info@hrsuite.com). The publisher, Tresha Moreland, will review your topic ideas and provide feedback over the following weekend. We reserve the right to decline publishing articles with or without reason.

### March

- Overcoming workplace stress.
- How to make Workplace Wellness Programs work.
- Top Tips for ACA compliance.

### April

- Financial Literacy Month –What HR strategies can impact financial ratios. Top tips for HR budgets.
- Big Data – Exploring HR’s new uses of big data, best practices.
- Predictive analytics – The latest cutting edge uses of predictive analytics.

### May

- Discuss tips for service dogs in the workplace.
- Top ways to educate staff on financial success.
- Merger and Acquisitions – The latest M&A activity and HR’s role.

### June

- Summer Heat – Tips on preventing heat exposure.
- Top summer reading list – What are the top business or HR books recently published?
- What do the top companies have in common?

### July

- US Independence Day – Ideas in creating a sense of autonomy in the workplace.
- Career Management: Key words or phrases to stay away from in the workplace.

- Latest workplace violence prevention strategies.

### **August**

- Inventor's Month – write about how and what workplaces do to create and sustain an innovative culture. Write about the future workforce, will it be comprised of touch screens and robots? What will this mean for HR?
- Back to School – What is the value of a degree or certification? What is more critical a degree or experience?

### **September**

- September 11 – Dealing with crisis or tragedy in the workplace
- National Courtesy Month – We are interested in how can we encourage peace in the workplace in a world that wants to tear us apart through divisiveness and labeling.

### **October**

- Computer Learning Month - perhaps write about new and trending technology. What does the future hold for HR technology?
- Halloween – Are there scary challenges in the workplace to write about?
- Cyber security awareness month – How can HR executives protect employee information from cyber-hacking?

### **November**

- Thanksgiving – Attitude of gratitude, how to take this time and re-energize the workplace.
- Black Friday/Cyber Monday – How to inspire staff to prepare for the biggest shopping days of the year.

### **December**

- Christmas – Holiday best practices for workplaces.
- New Years – Predictions for the New Year, Best New Year Resolutions, A review of laws to be prepared for in the New year.